



# THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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## COLOMBIA IMPORTS WISCONSIN HOLSTEINS

The Holstein heifers pictured here are the first U.S. purebred cattle purchased commercially since Colombia removed its prohibition on breeding stock imports.

The heifers come from the Pabst farms in Wisconsin and are now on the Puyana farm high up on the fertile savannah of Bogota.

The three men in the center are Commercial Attache David Jackson, Ag Attache Henry Hopp, and Eduardo Puyana, who selected the animals.

The animals are all of top-quality with ancestry promising production in the 20,000-pound class.

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## MAJOR ATTACHE POST MOVES ARE COMING UP

Moves involving some of the most important attache posts are being planned, and it appears likely that several more posts will be affected one way or another.

The big moves will send Clarence Eskildsen from New Delhi to Bonn, while Horace Davis, dir ProgDev, will go to New Delhi to take Esky's place.

Back at FAS/Wash, John Kross takes over as ProgDev director.



## 13 EARN HIGH F.S.I. LANGUAGE RATINGS

Since inauguration of the FAS language proficiency testing program last September, 37 employees have been tested by the Foreign Service Institute and 13 have received ratings of "3" (professional knowledge) or better.

Ernest Koenig, Bonn asst, earned a rating of "5" (educated bilingual competency) in German, while Amelie Livermore, Havana adm asst, earned a "5" in Spanish. Henry Baehr, Paris asst; Doug Crawford, attending the senior officer's course; Jerry Kuhl, Caracas asst; and John Montel, attache at Guatemala City, got at least one "4" (specialist knowledge). Koenig also earned a "4" in French.

Those earning "3" were Joan Condee, Import; Paul Ferree, LatAmAgAn; Mollie Iler, Stockholm adm asst; Harld Koeller, ProgDev; Paul Minneman, attache at Paris; Edward Quinones, Fats-Oils; and Sam Work, Far East area officer.



"Esky"



## BURMESE IMPORT VIRGINIA LEAF

Attache Art Rollefson and Ag Advisor George D'Souza, Rangoon, check over some U.S. Virginia leaf tobacco at the National Cigarette Company's factory at Kamayut, Rangoon.

The American leaf is used in the manufacture of Burmese cigarettes. In the picture are (l-r); U Hla Sein, U.S. Tobacco Associates' local representative; U Kyin Sein, managing director, National Cigarette Company; D'Souza; Rollefson; and U Hin, liaison officer for the company.



## INTERNATIONAL MEETINGS KEEP ATTACHES, HOME BOYS HOPPING

Attaches and FAS/Wash personnel have participated in many international meetings around the world recently.

Clarence Eskildsen, New Delhi, represented the USA at the FAO forestry commission in New Delhi.

Joe Dodson, Bangkok, was adviser at three ECAFE meetings there and advised the US delegation to the FAO-CCP rice consultative subcommittee at Saigon.

Irwin Hedges, Bern, was US representative to the ECE working party on standardization of perishable foodstuffs and to the FAO-ECE working group on coordination of agricultural statistics and advised the US delegation to the GATT Committee II on agricultural trade, all at Geneva.

Bob Anderson, London, was US representative at a special session of the International Sugar Council, and London Asst Elmer Hallowell was advisor.

Paul Findlen, Rome asst, was alternate US representative to the FAO Cocoa Statistical Committee.

Dexter Rivenburgh, Rice, attended

FAO meetings on rice in Saigon, Lois Bacon, ForAgAn, joined Hedges in Geneva, and Russ Strobel, Dairy-Poultry, attended FAO milk meetings in Rome.

## FAS TO ANALYZE TITLE I PROGRAMS

In cooperation with the Land-Grant colleges, FAS is planning a comprehensive analysis of Title I operations in Israel and market development and promotion programs in Italy, West Germany and Japan.

The evaluations will probably be extended to other countries as FAS gains experience with this difficult work. Congress and the Bureau of the Budget have expressed interest in these studies.



The FAS Letter

to U.S. Agricultural  
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Send contributions to Alan Clem,  
Editor, Rm 5554-South, Ext 3100.



## AMERICAN CALVES REACH IRAN

Iran is importing an increasing number of cattle for dairy and beef purposes. In the accompanying picture, Attache Bill Hatch watches as calves are loaded into a truck after being unloaded from the plane which carried them to Iran.

In recent years Iran has imported small numbers of dairy breeding cattle, mostly Brown Swiss. An artificial insemination program is under way through which about 20,000 cows are serviced annually.

Last fall two plane loads of cattle were flown in, marking the first time private individuals had imported cattle to improve their herds. The shipment of 45 calves was a donation of the Heifer Projects, Inc., to the Sepahpur Farms of Tehran. These will be used as foundation stock to improve the cattle of the country.

Bill expects that more dairy cattle will be brought into Iran this year.

Others in the picture are Phil Galligan of a Boston television station, Yusef Sepahpur, and ICA and USIS photographers.

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## ATTACHES HAVE DEGREES FROM 53 COLLEGES

Agricultural attaches and assistants hold degrees from 53 universities, according to a spot check through biographical records.

Cornell leads the list with 9 degrees granted, followed by Wisconsin with 5 and Iowa State with 4.

Oklahoma State, Montana State, Texas A & M, Ohio State, Clemson, California, and Minnesota follow with 3 degrees each. Among the 44 other schools are the Sorbonne, the University of Toronto, and the University of Copenhagen.

Of the 70 attaches whose biographies were checked, 15 have doctor's degrees, and 27 others have master's degrees.



## EXTENSION SERVICE AIDS FAR EAST STUDY

A team of federal and state extension workers is studying foreign trade developments and agricultural market requirements of the Far East and Australia. Quentin West, Far East Analysis, is participating in the study.

Another group conducted a similar study in Western Europe last summer.

The Far Eastern group consists of extension representatives from Purdue, Mississippi State, Connecticut, Michigan State, Nebraska, Minnesota, and Idaho, in addition to Raymond Scott of FES and West.

The surveys are expected to help extension specialists in training agricultural agents and in informing farm and city people on foreign trade policy, trade, and market development as they relate to U.S. efforts to sell in foreign agricultural markets.

Surveys are being made in Pakistan, India, Thailand, Indonesia, Australia, the Philippines, Hong Kong, and Japan.



# Ra M BLING a R OUND

The feeling is growing along fifth floor corridors that FAS/Wash should be designated a "hardship post". The fifth floor bears the brunt of the work of installing the new air conditioning-heating system. Long, long ago the first workmen showed up, making cryptic marks on the walls and clucking to one another in a secret language. Then, several weeks later, came the hole borers and their noisome engines that eat up concrete and steel.

Install the pipes.  
Connect them with the new pipes  
in the hall.  
Knock down partitions.  
Remove door frames.  
Take away radiators.  
Install new fluorescent lighting  
in the halls.  
Insulate the pipes.  
Chip away at ceilings and walls  
to make things fit.  
Put the partitions back.  
Fit Mouldings.

And if mouldings come, can paint be far away? Fatalistically, denisons of the fifth floor gird their souls for more tor-

ment, keeping before their minds' eye dancing visions of delightful air conditioning this summer.

Next issue, we'll let you in on the Southwest Redevelopment Project, which is also not without effect on FAS/Wash.

Henry Hopp, Bogota attache, and family spent the Christmas-New Year vacation traveling by car through northern Colombia and Venezuela over the route followed by Simon Bolivar 150 years ago in the War of Independence. Henry met Ray Ogg and Jerry Kuhl in Caracas for a private area attache conference. Henry says that at Caracas prices he had to talk fast and get out while he still had money for the return trip.

Martin Smith represented FAS at the New Delhi fair, and later checked in at the U.S. Small Industries Fair in Bombay. Jim Martin, Bill Schaal, and Print Hudson recently made a hurried trip to Europe to work out plans for exhibits in Barcelona, Munich and London, respectively.

The wife of Attache Henry Buckardt, Montevideo, is becoming well known in Uruguay for her help with the work of the local cancer association.

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## SENATOR CASE HELPS BOOST POULTRY SALES IN GERMANY

Inspecting a packaged young American turkey in Kraemer's Delicatessen in Bonn, West Germany, are (l-r): Mr. Kraemer, owner of the store; Senator Francis Case of South Dakota; Gisela Gelderblom, repts spec for Bonn attache; and Paul Taggart, Bonn asst.





More Rambling . . .

Agnes Sanderson's Foreign Agriculture article on the West Indies Federation was recently reprinted verbatim on the editorial page of the Washington Post.

Dan Brady, Wellington, was the subject of a long and sympathetic feature article in the "Evening Post" of Wellington. The article praised Dan's down-to-earth interest in agriculture, and pointed out that he not only talks beef, but takes a lot of it in his travels in New Zealand. Dapper Dan is said to be equally at ease "hitching an informal foot on a wire fence or standing beside a glass and water decanter at a conference table."

Jim Lankford, Bogota asst, and his wife recently attended the Manizales Fair with three other embassy couples. The party was hosted by the Coffee Federation and stayed at its experiment station at Chinchina. The group observed the coffee experiments and managed to see the bull fights and the crowning of a beauty queen.

Bill Edens, Pretoria, and his wife plan to return to the States on home leave in May.

Thirty members of Lisbon's American diplomatic colony accompanied Attache Frank Ehman on a recent tour of one of

Portugal's leading wineries near Vila Franca de Xira. After the tour the host provided a luncheon complete with toasts and a welcome speech by the mayor.

Things are decidedly love-ly in Rabat, Morocco, what with Gordon Loveless taking over as attache and Carole Lovejoy as secretary. Gordon has been warmly welcomed by Admed Chbicheb, governor of Tadla province in central Morocco, and has visited irrigation projects in the area. The governor, a trained agronomist, may visit the United States later this year.

Winfield King, formerly ag officer at Sao Paulo, has been assigned to Sugar-



AMERICAN INDIANS AT  
NEW DELHI FAIR

Fred and Alice Kabootie of the Hopi tribe of Arizona reply to questions put to them by a young Indian visitor to the U.S. pavilion at the World Agriculture Fair in New Delhi. Tom Street, New Delhi asst, reports that the Kabooties are very popular with visitors to the Fair.

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TroProducts where he will specialize in coffee and cocoa.

Sam Work is in harness as Far East area officer, and Burton Baker as economic asst to the Asst Adm for Attaches.

Sally Fagan, formerly in the Reports and Training office, is now secretary to

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TOBACCO DIVISION

WASHINGTON STAFF

Standing (l-r); Hugh Kiger, chief foreign mktg; John Parker, ag econ; Franklin Everts, chief commodity anal; Robert Minor, ag econ; Woodrow Schlegel, ag econ; Robert Owen, director; James Birkhead, chief foreign comp; LeRoy Hodges, mktg spec; Albert Davis, ag econ.

Seated (l-r): Marietta Waite, sec to Director; Ruth Corey, stat clerk; Elizabeth Wallace, stat clerk; Rachel Ward, stat clerk; Beatrice Hoyt, sec; Ivy Quackenbush, stat clerk; Mary L. E. Jones, commodity-industry anal.

Not shown: Virginia Ortt, sec; Helen Habib, sec; and Betty Houck, clerk.

More Rambling . . .

Hugh Robinson, European area officer. Rosemary Bland will be assigned to Madrid as soon as she completes a Spanish course in Washington. Margaret Lynch will re-join FAS/Wash.

Osaka cotton agents have asked permission to translate into Japanese an article on "How U.S. Cotton Is Sold for Export" by Guy Schilling, Cotton. They want it for their mill employees and merchant friends.

We now learn where Art Minor, Asst Adm for Mgnt, gets the time to write such voluminous and colorful reports while on his trips to attache posts. He does them while waiting for planes. At Khartoum, Sudan, schedule snafus gave him enough time to write a novel.

While in Washington for consultations recently, Clayton Whipple, attache at Rome, and Paul Minneman, attache at Paris, found time to speak to the FAS Junior Professional Seminar Group.

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## BILL LODWICK HONORED BY HIS ALMA MATER

Alumni of Iowa Wesleyan College, Mount Pleasant, Iowa, have voted Bill Lodwick, Madrid attache, one of three recipients of the college's Merit Awards for 1960.

The three winners were chosen on the basis of having brought honor to themselves and to Iowa Wesleyan through their profession. Awards were presented at the Founders Day convocation Feb 14.

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More Rambling . . .

Henry Hopp, Bogota, reports that Colombia has just imported 347 horses for use by the Colombian police in mountainous areas. Negotiations are under way for a second shipment.

Bob Anderson, London, talked to about 200 farmers and businessmen at the annual dinner of the National Farmers' Union at Torquay recently. And Bob's wife Eleanor, who participates in the Embassy Wives Speakers' Group, gave a talk on "The American Housewife" to the National Council of Women at Bexhill-on-Sea in Sussex.

Elmer Hallowell, London asst, spoke recently to the young farmers of the National Farmers' Union at Dorking, and his cohort Cabell Shull spoke to farmers and merchants near Ipswich.

Russ Strobel, Dairy-Poultry, is checking on promotion activities and attending international meetings in England, Italy, Switzerland, Germany, and the Netherlands.

Fred Lege, Dairy-Poultry, will carry out market development activities at the Verona Fair March 13-21.

P. K. Norris and Foster Blackburn, Import, attended the annual convention of the National Coffee Assn at Boca Raton, Fla, in Mid-January.



## BURKE, GRAZIANI STUDY ITALIAN CITRUS INDUSTRY

Pausing on the Amalfi drive in the course of a month-long survey of the Italian citrus industry are J. Henry Burke, Fruit-Veg (in beret), and Romano Graziani, ag asst at Rome.

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## F. A. S. JOINS TRADE POLICY CONFERENCE

Asst Adm Gus Burmeister led an FAS delegation at the recent conference on foreign trade policy.

Assisting Gus were Bob Gastineau, P. K. Norris, Bill Doering, Bob Schwenger, Karen Friedmann, and Gene Olson.

The conference studied how the free world trading system can best serve the free world. There were round table discussions on balance of payments, regional integration movements, commodity and agricultural problems, the Soviet economic offensive, and escape clauses.

Experts from academic and business circles helped government representatives in the discussions.